

# COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

MARCH 6, 2023



*REPORT PREPARED BY: BARBI BREWER-WATSON, SAMANTHA ROCKNOWSKI, YORELLY VILLAGOMEZ, MIYA PETITGOUE, MARLENA TEMPLE-KALAFUT*



**February 2023**

# **ECDA Community Outreach Monthly Report**

**Prepared by: Samantha Rocknowski  
as of 2/27/2023**

# February Outreach Events



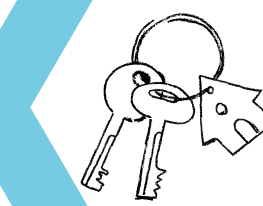
## Neighborhood Walks

February 3 - 1st ward - 102 houses  
February 10 - 1st ward - 85 houses  
February 24 - 1st ward - houses



## Tax Workshop - Feb 16

ECDA partnered with Fierce Financial Planning Service Inc to do an individual tax workshop - poor weather lead to low attendance



## Homebuyer Event - 2/26

ECDA attended this Coldwell Banker event at Splitting Targets to promote their homebuyer ed class

## **Kankakee County Chamber of Commerce Ambassador Meetings**

*Events and Fundraising Committee Meeting February 7*

**Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.**

### **Continuum of Care Meetings**

*Thursday, February 2*

**The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.**

## **Kankakee County Community Outreach Leadership Team Meetings**

*Wednesday, February 8*

**The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.**

### **Kankakee County Hispanic Partnership Meetings**

*Friday, February 24th*

**The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.**

# ECDA Newsletter

## **February 10th**

English sent to 856 people  
open rate = 33.4%

Spanish sent to 18 people  
open rate = 22.2%

## **February 24th survey push**

English sent to 856 people  
open rate = 28.4%

Spanish sent to 18 people  
open rate = 38.9%

## **New Contacts**

4 from sign up link via social  
media

1 from embedded form on  
ECDA homepage

## **Sign up link:**

<http://eepurl.com/ham1yr>



# WE LOVE KANKAKEE

*Be sure to check out  
the latest ECDA blog!*

**ECDA-related social media posts**  
31 posts between Jan 28 and Feb 26

Facebook Followers = 8,198  
Instagram Followers = 1,937  
Twitter Followers = 1,440

**Website Views from Jan 27 to Feb 26**

Total Page Views = 1,874  
Program landing page = 225  
Survey landing page = 66  
Business Resource page = 76

**Press/Media  
Numbers, Social  
Media  
and Online  
Engagement**

# Anticipated Upcoming Events

## Individual Tax Workshops

*in partnership with Fierce Financial Planning Services Inc*

Saturday, March 11 at 1pm

Tuesday, March 21 at 5pm

## 1st Ward Community Conversation

Thursday, March 9th

from 6pm to 7pm

Morning Star Community Center

## Healthy Homes Workshop

Tuesday, March 28th

5:30pm

## 2nd Ward Community Conversation

Thursday, April 6th

from 6pm to 7pm

Library Auditorium





**Lead 1**

- 21 projects completed since May 2022
- 6 projects are in process



**Healthy Homes**

- Moving through waiting list of 129 applications
- 2 projects completed
- 3 projects in process




**MIRA**

First 10 projects have been completed. Beginning work on next 10 projects.




**Lead 2**

Environmental Review was approved. Onboarding of new grant is underway.



**Public Service**  
KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: waiting for approval
- CDBG program reviewed 4 applications



**Rental Rehab**

10 projects have been completed and this program is closed due to lack of funding.



### SCP

Working on property acquisition to spend this grant.



### R3

Waiting on final reimbursement to close out this grant.



### KERAP

Program is in legal review.



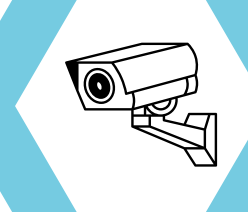
### HRAP

We are receiving \$500,000.00 from IHDA for housing repair programs.



### Kankakee Works

Program is in legal review



### PSCIP

- accepting applications



**THANK  
YOU**