

COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

APRIL 3, 2023



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March 2023

ECDA Community Outreach Monthly Report

**Prepared by: Samantha Rocknowski
as of 3/27/2023**

March Outreach Events



Community Conversation

On March 9th, ECDA held the first Community Conversation of the year at 6pm at Morning Star Community Center.



Individual Tax Workshop

On March 21, ECDA partnered with Fierce Financial Services, Inc to offer a tax workshop to residents



Neighborhood Walks

March 10 - 2nd ward - 40 doors
March 17 - 2nd ward - 78 doors
March 23 - 2nd ward - 72 doors



MARCH PHOTOS



Kankakee County Chamber of Commerce Ambassador Meetings

No meeting

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings

Thursday, March 2

The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.

Kankakee County Community Outreach Leadership Team Meetings

Wednesday, March 8

The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.

Kankakee County Hispanic Partnership Meetings

No meeting

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.

ECDA Newsletter

March 17th
English sent to 862 people
open rate = 27.4%

Next newsletter ** 3/29

New Contacts

10 from sign up link via social
media
5 from embedded form on
ECDA homepage

Sign up link:
<http://eepurl.com/ham1yr>

ECDA-related social media posts

36 posts between Feb 27 and March 26

Facebook Followers = 8,233↑

Instagram Followers = 1,944↑

Twitter Followers = 1,429↓

Website Views from Feb 27 to March 26

Total Page Views = 1,752↓

Program landing page = 199↓

Business Resource page = 75

**Press/Media
Numbers, Social
Media
and Online
Engagement**

Anticipated Upcoming Events

Healthy Homes Workshop

Tuesday, April 11
5:30pm

Community Conversation in 2nd Ward

Thursday, April 13
from 6pm to 7pm
Library Auditorium at KPL

Community Conversation in 3rd Ward

Thursday, May 11
from 6pm to 7pm
Real Life Church



Lead 1

- 21 projects completed since May 2022
- 7 projects are in process



MIRA

- Round 1: 8 projects completed | CLOSED
- APRX \$35,809 remaining
- Round 2: Starting soon



Public Service

KARPPS

- 1st Round: \$89,262.62 of the \$315,816.72 has been expended.
- 2nd Round: building grant agreements to start

CDBG

- reviewed 4 applications & held Public Hearing



Lead 2

Onboarding of new grant is underway.



Healthy Homes

- Moving through waiting list of 129 applications
- 4 projects completed
- 1 projects in process



Rental Rehab

This program is closed due to lack of funding.



HRAP

- \$500,000.00 from IHDA
- Legal closing April 13th



SCP

Working on property acquisition to spend this grant.



R3

Waiting on final reimbursement to close out this grant.



Kankakee Works

Program is in legal review



PSCIP

Accepting applications



**THANK
YOU**