

# COMMUNITY DEVELOPMENT DIRECTOR'S REPORT

JANUARY 3, 2023



*REPORT PREPARED BY: BARBI BREWER-WATSON, SAMANTHA ROCKNOWSKI, YORELLY VILLAGOMEZ, MIYA PETITGOUE, MARLENA TEMPLE-KALAFUT*



**December  
2022**

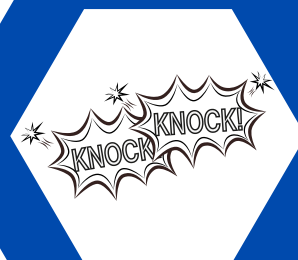
# **ECDA Community Outreach Monthly Report**

**Prepared by: Samantha Rocknowski  
as of 12/28/2022**

# December Outreach Events



**Saturday, December 10**  
Kankakee Christmas Parade -  
passed out 600 pieces of  
candy w/ ECDA info



**Neighborhood Walks**  
December 2nd - 3rd ward - 47 houses  
December 15th - 2nd ward - 65 houses



**4,238  
DOORS  
IN 2022**

## **Kankakee County Chamber of Commerce Ambassador Meetings**

*No meeting in December*

**Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.**

### **Continuum of Care Meetings**

*Thursday, December 1st*

**The ECDA has a staff member as secretary of this group and they are able to share City/ECDA updates.**

## **Kankakee County Community Outreach Leadership Team Meetings**

*Wednesday, December 14th*

**The KCCOLT aims to develop, strengthen, and maximize county-wide communications and engagement with the public and partnering organizations. Samantha serves as one of this organization's leaders.**

### **Kankakee County Hispanic Partnership Meetings**

*No meeting in December*

**The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.**

**December 7th**

English sent to 856 people  
open rate = 26%

Spanish sent to 14 people  
open rate = 42.9%

**December 21st**

English sent to 849 people  
open rate = 25.1%

**New Contacts**

0 from sign up link via social  
media

3 from embedded form on  
ECDA homepage

**Sign up link:**

<http://eepurl.com/ham1yr>

## **Press/Media Numbers, Social Media and Online Engagement**

### **ECDA-related social media posts**

**26 posts between Nov 29 and Dec 28**

**Facebook Followers = 8,100+**

**Instagram Followers = 1,859**

**Twitter Followers = 1,427**

### **Website Views from Nov 28 to Dec 27:**

**Total Page Views = 1,371**

**Program landing page = 197**

**Survey landing page = 43**

**Christmas Parade QR Code = 27**




**Lead 1**

- 18 projects completed since May 2022
- 6 projects are in process



**Healthy Homes**

Waiting on approval of Environmental Report to access funding.




**MIRA**

First 10 projects have been completed. Beginning work on next 10 projects.



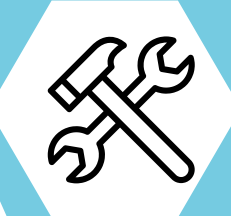
**Lead 2**

Waiting on approval of Environmental Report to access funding.



**Public Service**  
KARPPS

- 1st Round: 6 organizations have submitted activity reports.
- 2nd Round: 3 organizations have submitted reports. CDBG program is accepting applications.



**Rental Rehab**

10 projects have been completed and this program is closed due to lack of funding.





### SCP

Working on property acquisition to spend this grant.



### R3

Waiting on final reimbursement to close out this grant.



### KERAP

Program is in legal review.



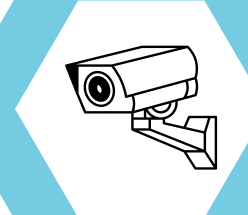
### HRAP

We are receiving \$500,000.00 from IHDA for housing repair programs.



### Kankakee Works

Program is in legal review



### PSCIP

- accepting applications